

iSON Xperiences

iSON Process Management System

iSONXperiences.com Cookie Policy

Document No: PD-ITS-016

Version No: 1.0

Revision Date: 19-09-2022

Document Classification: Restricted Confidential

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Unit Number – 1113 | 11th Floor | Grosvenor Business Tower | Barsha Heights
Tecom | Dubai | United Arab Emirates | PO Box – 111507

www.isonxperiences.com



iSONXperiences.com Cookie Policy

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Document Release Note

Integrated Management System (QMS, OHS & ISMS) – Access Control Policy Version 2.0 documentation is released for use in iSON Xperiences, with effect from 04-December-2019.

Revisions if any, to this documentation will be available at iSON-MS shared drive folder.

Comments, suggestions or queries should be addressed / mailed to the iSON Xperiences' Corporate Information Technology team in writing.

Document Version Control Sheet

| Ver. No. | Release Date | Description of Change | Authored / Revised by | Reviewed By | Approved By |
|----------|--------------|-----------------------|-----------------------|-------------|-------------|
| 1.0 | 19-09-2022 | New Release | DGM – IT | Head - IT | Head - IT |
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Website Name: <https://www.isonxperiences.com>

Prepared by: DGM - IT

Reviewed by: Head – IT

Approved by: Head – IT

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|---|---|----------------------|
|  | iSONXperiences.com Cookie Policy | Doc No: PD-ITS-016 |
| | | Ver. No: 1.0 |
| | | Rev date: 19-09-2022 |

Number of Web Pages: 13

Compliance Standard: General Data Protection Regulation EU (GDPR) & Federal Trade Commission USA (FTC)

Effective Date: 10-Sept-2022

Cookie Declaration Last Update: 10-Sept-2022

This Cookie Policy explains how **iSON Xperiences** uses cookies and similar technologies to recognize you when you visit our websites at <https://www.isonxperiences.com> . It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What are cookies?

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e, the information we collect using cookies and how that information is used, and how to manage the cookie settings.

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyze what works and where it needs improvement.

How do we use cookies?

As most of the online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

Types of Cookies we use:

Strictly Necessary cookies



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| Cookie key | Domain | Path | Cookie type | Expiration | Description |
|----------------|--------------------|------|-------------|------------|--|
| OptanonConsent | isonxperiences.com | / | First-party | 1 year | This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences |

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| | | | | | remembered. It contains no information that can identify the site visitor. |
| _clck | Isonxperiences.com | / | http_cookie | 1 year | Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. |
| _cltk | Isonxperiences.com | / | HTML local storage | Session | Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator. |
| CLID | Isonxperiences.com | / | http_cookie | 1 Year | Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for |

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| | | | | | the website owner. |
| AWSALBCORS | emea3.recruitmentplatform.com | | 3 rd Party | 7 Days | This cookie is managed by Amazon Web Services and is used for load balancing. |

Performance cookies

| Cookie key | Domain | Path | Cookie type | Expiration | Description |
|------------|---------------------|------|-------------|------------|--|
| _ga | .isonxperiences.com | / | First-party | 2 years | This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and |

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| | | | | | campaign data for the sites analytics reports. |
| _gid | .isonxperiences.com | / | First-party | 1 day | This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews. |
| _mr | c.clarity.ms | / | http_cookie | 7 Days | Microsoft MSN cookie. Used to measure the use of the website for internal analytics. |
| _sm | c.clarity.ms | / | http_cookie | session | Session cookie used to collect anonymous information on how visitors use a site to help improve their experience and for better target ads |
| _mr | c.bing.com | / | http_cookie | 7 Days | Microsoft MSN cookie. Used to measure the use of the website for internal analytics. |



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| SRM_B | c.bing.com | / | http_cookie | 1year 24 Days | Used by Microsoft Advertising as a unique ID for visitors. |
| dtcookie | .needs-wants.com | / | http_cookie | session | This cookie is set by the provider Dynatrace. This is a session cookie used to collect information for Dynatrace. Its a system to track application performance and user errors. |
| __atuvc | careers.isonxperiences.com | / | Third-party | 1 year 1 month | AddThis sets this cookie to ensure that the updated count is seen when one shares a page and returns to it, before the share count cache is updated. |
| __atuvS | careers.isonxperiences.com | / | Third-party | 30 minutes | AddThis sets this cookie to ensure that the updated count is seen when one shares a page and returns to it, before the share count cache is updated. |

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Targeting cookies

| Cookie key | Domain | Path | Cookie type | Expiration | Description |
|--------------------------|---------------------|------|---------------|------------|--|
| SM | .c.clarity.ms | / | Third-party | Session | This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics. |
| MUID | .clarity.ms | / | Third-party | 1 year | This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking. |
| _gat_gtag_UA_218427767_1 | .isonxperiences.com | / | First-party | 1 minute | This cookie is part of Google Analytics and is used to limit requests (throttle request rate). |
| c.gif | Isonxperiences.com | / | Pixel_tracker | session | Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. |

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|----------|--------------------|---|---------------|----------|---|
| _gat | Isonxperiences.com | / | http_cookie | 1 minute | Enables Google Analytics regulate the rate of requesting. It is a HTTP cookie type that lasts for a session. |
| _gid | Isonxperiences.com | / | http_cookie | 1 Day | Keeps an entry of unique ID which is then used to come up with statistical data on website usage by visitors. It is a HTTP cookie type and expires after a browsing session. |
| #collect | Isonxperiences.com | / | Pixel_tracker | session | Sends data such as visitor's behavior and device to Google Analytics. It can keep track of the visitor across marketing channels and devices. It is a pixel tracker type cookie whose activity lasts within the browsing session. |
| CLID | www.clarity.ms | / | Third-party | 1 year | This cookie is usually set by Distillery to enable sharing media content to social media. It may also gather information on website visitors when they use social media to share website content from the page visited. |
| SRM_B | .c.bing.com | / | Third-party | 1 year | This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website. |

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|---------|----------------------------|---|-------------|----------------|---|
| ANONCHK | .c.clarity.ms | / | Third-party | 10 minutes | This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website. |
| at-rand | careers.isonxperiences.com | / | Third-party | never | Add This sets this cookie to track page visits, sources of traffic and share counts. |
| uvc | .addthis.com | / | Third-party | 1 year 1 month | Set by addthis.com to determine the usage of addthis.com service. |

Advertising cookies

| Cookie key | Domain | Path | Cookie type | Expiration | Description |
|------------|--------------|------|---------------|----------------|---|
| ANONCHK | c.clarity.ms | / | Server_cookie | 10 minutes | Used by Bing as a unique user identifier for users seeing bing ads |
| SRM_B | c.bing.com | / | Server_cookie | 1 Year 24 days | At last Adserver used in conjunction with Bing services. Expires after 180 days |

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|-----|--------------|---|---------------|----------------|---|
| loc | .addthis.com | / | Server_cookie | 1 year 1 month | Add This sets this geolocation cookie to help understand the location of users who share the information. |
|-----|--------------|---|---------------|----------------|---|

Policy Statements

1. Cookie declaration banner must be enabled on the index page of the website which must be clear and easily accessible
2. The banners typically include a short description of the cookies being used on the site with links for further information to the policies. There needs to be enough information on the banner to inform the user and provide additional avenues for them to reject or research more.
3. These pop-ups or banners need to include checkboxes or "I Accept" buttons that allow users to easily accept or reject the use of cookies. In addition to the buttons, a link to the Cookies Policy should be included.
4. Website visitors shall be permitted to select the cookies based on the preferences mentioned.
5. Selected cookie preferences shall be considered as customer consent.
6. Legal department is responsible for validating that the cookies mentioned on the website are up-to-date.
7. In-house/ 3rd party developers are responsible for identifying and updating the list of cookies
8. Cookie declaration shall be updated whenever there is any change on the website including content, design, code, etc.